



**DEPARTMENT OF HEALTH AND HUMAN SERVICES  
DIVISION OF CHILD AND FAMILY SERVICES**

**4126 Technology Way – 3<sup>rd</sup> Floor  
Carson City, Nevada 89706  
(775) 684-4400**

**— NOTICE OF PUBLIC MEETING —  
EXECUTIVE COMMITTEE TO REVIEW THE DEATH OF CHILDREN  
PUBLIC AWARENESS SUBCOMMITTEE**

**DATE:** Monday, September 14, 2009  
**TIME:** 10:00 am – 12:00 pm (or until adjourned)  
**LOCATION:** RENO: Washoe County Department of Social Services (WCDSS) • Third Floor Video Conference Room • 350 S Center Street • Reno, NV 89501  
**TELECONFERENCE ACCESS:** Dial this toll-free number: 1.877.810.9415  
Enter this conference code, followed by the # sign: 7275872

**AGENDA**

- The meeting will not commence until on or after the designated start time. The meeting will be adjourned after all scheduled agenda items have been addressed, which may be before or after the estimated end time.
- The meeting time frames for individual items are estimated in order to provide reasonable guidelines for public attendees who wish to hear about certain topics, but may not be able to attend the entire meeting. These times are not guaranteed unless designated as time-certain on the agenda.
- Agenda items may be taken out of order at the discretion of the Chair in order to accommodate persons appearing before the Administrative Team and/or to aid in the time efficiency of the meeting.
- If members of the public participate in the meeting, they must identify themselves when requested under agenda item one.
- Public comment is welcomed by the Executive Committee but may be limited to five minutes per person at the discretion of the Chair.
- Public comment is for discussion only, and action may not be taken on any matter brought up under this agenda item until scheduled on an agenda for action at a later meeting, per NRS 241.020.
- Action items are noted by an asterisk (\*) and typically include review, approval, denial, and/or postponement of specific items. Certain items may be referred to a subcommittee for additional review and action.
- The Executive Committee is pleased to provide reasonable accommodations for members of the public who are disabled and require special arrangements or assistance at the meeting. If assistance is required, please notify Executive Committee staff by phone or by e-mail no later than three working days prior to the meeting, as follows: Andrew Zeiser • Tel: 775.786.1328 • e-mail: [andrew@azconsulting.us](mailto:andrew@azconsulting.us)

<b>Estimated Time:</b>	<b>Items:</b>	<b>Primary Speaker(s):</b>
10:00 am – 10:10 am	1. * Call to order, roll call, introductions	Michelle Lucier
	2. * Review and approve minutes from previous Subcommittee meeting: January 21, 2009	Michelle Lucier

Estimated Time:	Items:	Primary Speaker(s):
10:10 am – 11:15 am	3. Presentations: Proposed public awareness and education campaigns surrounding child death prevention in Nevada <ul style="list-style-type: none"> <li>• Data review: DCFS, NSHD, and Clark CDR Team data on drownings, GSW, sleep related deaths, and overdose deaths</li> <li>• Review and discuss public awareness recommendations referred by Administrative Team</li> <li>• Misty Allen: suicide prevention initiatives</li> <li>• Kim Schweickert and Phil Ulibarri: CAN Prevent initiatives</li> <li>• Jo Malay and Andrea Rivers: Cribs for Kids program</li> <li>• Dave Jones: Medibags and Minden Rotary Club collaboration</li> <li>• Tara Phebus: North Las Vegas Fire Department drowning prevention meeting outcomes</li> <li>• Includes discussion of possible collaborations with related agencies and leveraging funds through other public awareness campaigns</li> </ul>	Michelle Lucier Misty Allen Kimberly Schweickert Phil Ulibarri Jo Malay Andrea Rivers Dave Jones Tara Phebus
11:15 am – 11:45 am	4. * Review, discuss, and approve plan for SFY 2010 public awareness campaign <ul style="list-style-type: none"> <li>• Review and discuss public awareness campaign message content based on presentations under item three</li> <li>• Review and discuss budget allocations for specific initiatives</li> </ul>	Michelle Lucier
11:45 am – 12:00 pm	5. * Set date, time, location, and topics for next Public Awareness Subcommittee meeting <ul style="list-style-type: none"> <li>• An additional date will be set only if the Subcommittee determines that another meeting is required. Otherwise, future dates will be set at regularly scheduled Executive Committee meetings</li> </ul>	Michelle Lucier
	6. Public comment (Discussion only: Action may not be taken on any matter brought up under this agenda item until scheduled on an agenda for action at a later meeting.)	Michelle Lucier
	7. * Adjournment	Michelle Lucier

Public notices for this meeting have been posted in compliance with NRS 241.020 at the following locations:

- **Bureau of Indian Affairs** 311 E Washington Street, Carson City, NV
- **Children’s Cabinet** 1090 S Rock Blvd., Reno, NV
- **Clark County Department of Family Services** 601 N Pecos, Las Vegas, NV
- **Legislative Counsel Bureau** 401 S Carson Street, Carson City, NV
- **State of Nevada – Department of Health and Human Services** 4126 Technology Way, Suite 101, Carson City, NV
- **State of Nevada – Division of Child and Family Services** 4126 Technology Way, Third Floor, Carson City, NV
- **State of Nevada – Division of Child and Family Services** 6171 W Charleston Blvd., Las Vegas, NV
- **State of Nevada – Division of Child and Family Services – Information Management Services** 727 Fairview Drive, Suite E, Carson City, NV
- **State of Nevada – Division of Child and Family Services – Nevada Youth Training Center (NYTC)** 100 Youth Center Drive, Elko, NV
- **State of Nevada – Division of Child and Family Services – Youth Parole Bureau** 620 Belrose Street, Las Vegas, NV
- **State of Nevada – Division of Child and Family Services** 1010 Ruby Vista Drive, Suite 101, Elko, NV
- **State of Nevada – Division of Child and Family Services – Desert Willow Treatment Center** 6171 W Charleston Blvd., Las Vegas, NV
- **United Way of Southern Nevada** 1660 E Flamingo Road, Las Vegas, NV
- **Washoe County Department of Social Services** 350 S Center Street, Reno, NV
- **Washoe County Library – South Valleys** 15650A Wedge Parkway Reno, NV